

From the Flagpoles Social Media Content Rota			
Week 1	Content	Format	Platform
Mon 9 March	Introduction post- who are we	Reel and Story	Instagram
Tues 10 March	Cathy FtF Feature	Reel and Story	Instagram
Wed 11 March	Red or Green Flags	Reel and Story	Instagram
Thurs 12 March	BTS (Jakob and Mark)	Reel and Story	Instagram
Friday 13 March	Matt FtF Feature	Reel and Story	Instagram
Week 2	Content	Format	Platform
Mon 16 March	BTS (Jakob and Mark)	Reel and Story	Instagram
Tuesday 17 March	St Patricks Day	Story	Instagram
Wednesday 18 March	Meet the Team - Sabhbh	Reel and Story	Instagram
Thursday 19 March	Meet the Team- Conor	Reel and Story	Instagram
Friday 20 March	Meet the Team - Jackie	Reel and Story	Instagram

Week 3 (News Week)	Content	Format	Platform
Mon 23 March	BTS (Gabi and Mark)	Reel and Story	Instagram
Tuesday 24 March	Package Preview (Doze Fashion)	Reel and Story	Instagram
Wednesday 25 March	Are you ready? (footage from prep)	Reel and Story	Instagram
Thursday 26 March (NEWSDAY)	Posting BTS Hourly	Reel and Story	Instagram
Friday 27 March	DAY OFF (will post extra in week 4 following Newsday)		

Week 4	Content	Format	Platform
Monday 30 March	Meet the Team Photos / Posted Link on Story	Photo Carasel, Stories	Instagram
Tuesday 31 March	Fashion Story Clipped P1, Story with Bulletin Link	Reel and Story	Instagram
Wednesday 1 April	Fashion Story Clipped P2, Story with Bulletin Link	Reel and Story	Instagram
Thursday 2 April	Clipped Package nurses, link with bulletin	Reel and Story	instagram
Friday 3 April	EASTER HOLIDAY		

Week 5	Content	Format	Platform
Monday 5 April	Clipped Package shannon river, link to bulletin	reel and story	Instagram
Tuesday 6 April			
Wednesday 7 April			
Thursday 8 April			
Friday 9 April			

GENERAL NOTES AND PLANNING

types of content

package previews (informative)
 POSSIBLY spend the day with me
 (taking pictures of each step of the day)
 On the Day Newsday
 bloopers/behind the scenes

describe FtF Newsday in one word

series ideas

Ask the Editors

Day in the Life
 Package Preview/*Story Sampler*
 Behind the Scenes

Meet the Staff

metrics

Starting following: 88 followers

Ending following: 171 followers

if our newsday programme was a dance move what would it be
filming our newsday like a reality TV show
Maybe interview Micheál on what makes a good TV Broadcasting News team
full meet the team video (sitcom style)
possibly start with an introductory post - From the Flagpoles (what/who, ect)
Following up After Newsday

interview fergal ? interview matt?

questions

do we know when ppl filming the packages/when the ideas will be rolling?
do stories count as posting?

next steps for this week

today- interview Jackie and Liam on their role, and Conor, what we can expect from our programme, (FtF editors)
tuesday film the red or green flag, presenter FtF Features

ask people to send me their image they'd like to be used by this Friday for intro post
share folder on one drive with everyone so ppl can add in their images what what not
ask BAs what their schedule is, if we wanna collab at all

if people have content for packages start using for Package preview

ideas

editing newsday like a reality TV show
package clips (lowkey could just do all of these today lol)
bloopers from newsday
mark fullham interview
(post more than once in the next few days to kind of like get it all out of the way)

that's all with from the flagpoles, link in bio to watch our newsbulletin graphics
clips of presenters and bits from the bulletin as a - link in bio, watch on youtube

Features From the Flagpoles

Info

FtF advice

NEWSDAY FILMING

Describe Newsday in One word

If Newsday was a dance move what would it be
Mark's role on the day interview
graphics//the process of doing it maybe
BTS filming the whole day

interviewing ppl
filming our newsday like a reality TV show (more editing)
asking gary/david how it was